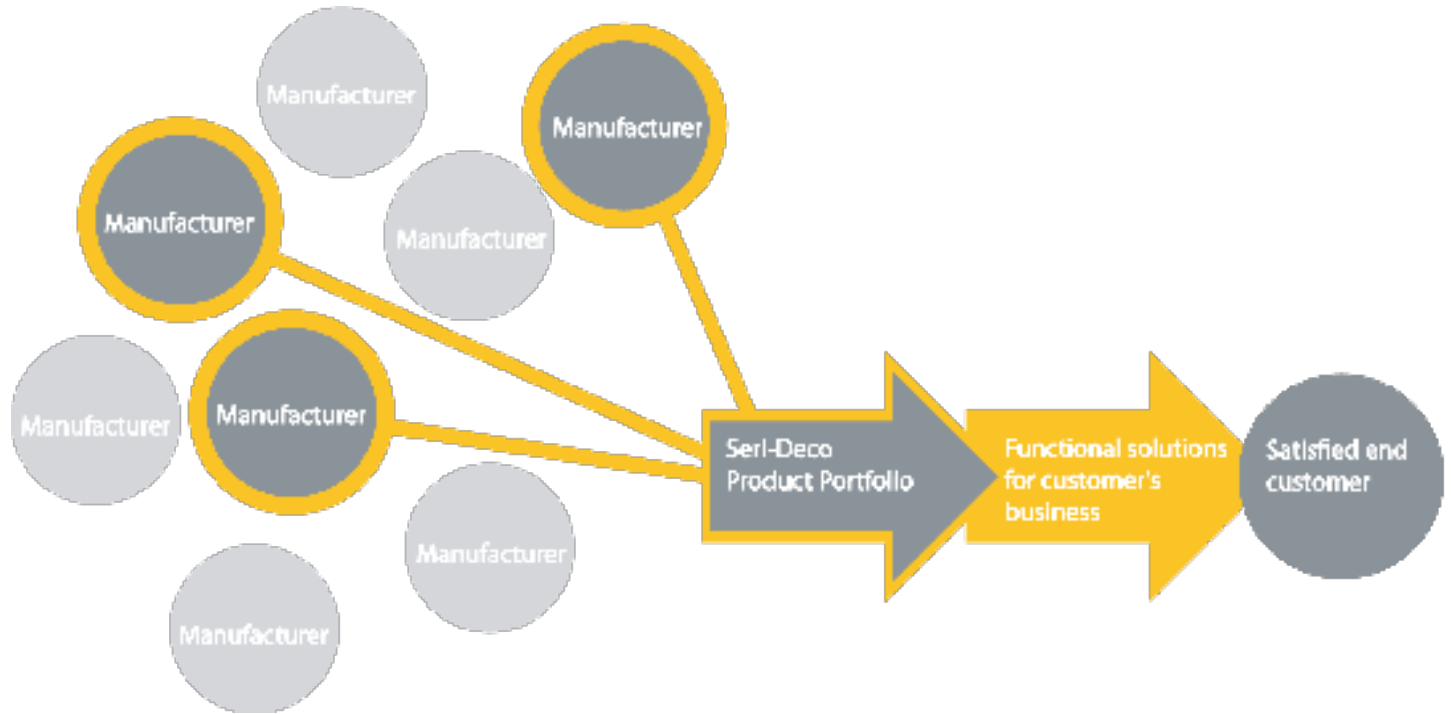


SERIDECO

Seri Deco is a 1977 established importer of visual communications supplies and equipment. We supply our customers with production solutions ranging from digital large format and screen printing to sun and safety films and sign making applications. Our product portfolio includes over 6,000 items. The company employs 25 skilled professionals who work to ensure seamless logistics, proficient customer service as well as well-functioning maintenance services.



We only represent products with guaranteed quality and functionality. We ensure the viability of our offerings by using leading brands and performing thorough tests on the latest innovations. In addition, we work in continuous cooperation with manufacturers to identify the best production practices.

Seri-Deco's core business values comprise quality, cutting edge status, confidence and responsibility.

## Quality

We pursue the highest quality in all our operations. The high quality is premised on our carefully selected and wide product portfolio. The only truly effective way to support our customers in developing their business is through comprehensive offerings.

We invest particularly in quality customer service and seamless material logistics. Timely maintenance and spare parts services, complemented with a proficient technical help desk, help to secure our customers' production processes. Seri-Deco complies with a quality system.

## Cutting edge status

We follow the industry-specific market actively. The brands of our regularly modernised product portfolio represent the latest, cutting edge technology. Reflected in the product selection, our extensive industry-specific experience also helps us to predict the future market trends.

## Confidence


All our customers have individual sales representatives, who have become thoroughly familiar with the customers' specific business needs during the long-term partnerships of several years or even decades. We continuously pursue customer satisfaction.

Seri-Deco focuses solely on the sales and marketing of production solutions for the graphic industry. We do not process the imported products further or otherwise compete with our customers.

## Responsibility

Seri-Deco's business is based on honesty and openness to employees, customers, partners as well as to other industry actors. We take environmental values and social responsibility into account in all our operations and decision-making.

We organise trainings for the proper and safe use of our products. We also provide practical courses and seminars to enable our customers to optimise the benefits of their investment.



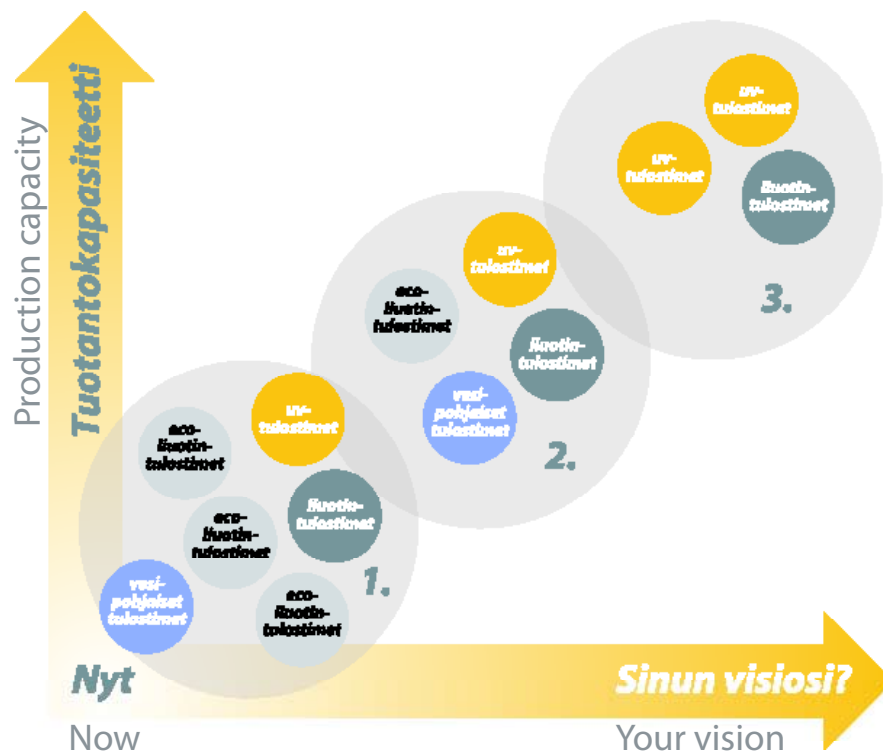
Efficiency through investment  
Sound material logistics  
Reliable production

## Expand your business with us

Seri-Deco provides the right solutions for commencing large format printers as well as large printing plants.

Expand business and update your production capacity with us.

1. Solutions for commencing large format printers
2. Solutions for medium-size large format printers
3. Solutions for industrial large format printers



In addition to helping you choose the right equipment, our customer-specific sales representatives will assist you in selecting the best colours, digital printing vinyls, printable labels, fabrics, films and laminates. We support customers' production processes through user trainings, smooth material deliveries as well as our fast maintenance response times.

Quality saves time and costs  
Right materials and tools for all applications





## Demand more from vinyls

Seri-Deco's high-quality self adhesive vinyl selection allows you to create durable signs and impressive decals to business premises and events as well as for outdoor and transport vehicle advertisements. Our standard vinyls, heat transfer materials, translucent films as well as the decorative, protective and special effect films and reflective vinyls are all available in several colour and adhesive combinations. In addition, the manufacturer's colour matching service will produce customer-specific colours as necessary.

By using reliable cutter brands we are able to ensure customer's smooth production processes and realisation of planned work.

It all comes back to the screen  
Reliable equipment  
Right colours



## Profound expertise in screen printing

In Asia, screen printing was used already a few thousand years ago. However, it was not until the 1920s when the weaving techniques of cotton and natural screens developed that this printing method gained momentum in the Western world. The principles of screen printing have remained unchanged until the present, even though the method is now used not only in the textile and advertising industries but also in industrial printing and artistic serigraphy.



Seri-Deco's business was launched 30 years ago with screen printing. At present, the company's product portfolio includes equipment, colours and chemicals for the screen printing processes of both the textile and graphic industry. Seri-Deco has profound expertise also in the field of colour matching and demanding screen stretching. In addition, the technical help desk is available to the entire clientele.



High production capacity  
For demanding cutting applications  
Durable marker

## Versatile production with engravers and lasers

Seri-Deco represents internationally reputable CNC routers and laser engraving, marking and cutting tools. Our experts will identify the best solutions for companies investing in new technology as well as those specialising in large format or large-scale production series.

Laser production is gaining more ground in visual communications companies. Providing a partial alternative to screen printing and vinyl cutting, this technology enables versatile production from engraved business gifts to contour cutting of promotion displays. In industry, laser marking machines are used for instance to mark serial numbers.

Our reliable brands and competent training and maintenance services benefit the customer through technical reliability and low operating costs of the equipment. Proper and safe operation is advised already on installation.

Seri-Deco's product portfolio ranges from production equipment to exhaust systems and high-quality engraving plates.





Fast deliveries from company warehouse



## Customer service

Whether your investment need is small or more substantial, our customer-specific sales representatives are at your service. If you need professional assistance in product-related inquiries, technical questions and colour issues, do not hesitate to contact our help desk.

## Financing

The capital necessary for running a business does not have to be tied up in equipment. Leasing and hire purchase solutions allow flexible equipment financing. The fixed monthly instalments not only facilitate investment feasibility assessments but also support the pricing of the eventual production.

## Training

In addition to providing user training on installation, Seri-Deco organises production-related seminars and courses which are designed to rationalise workflows and optimise the utilisation of equipment capacity.

## Maintenance

Brands represented by Seri-Deco are technical leaders which require minimal maintenance. Instructions for safe equipment operation are presented immediately upon installation. Our nationwide maintenance team ensures fast service whenever necessary and our technical help desk and spare parts service are open on weekdays.

Leading brands for digital large format  
and screen printing, tinting and  
sign making



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	Eastern and Northern Finland	Yrjö Vihavainen	+358 400 403 565
	Lahti region	Kari-Pekka Eronen	+358 40 833 8040
	Salou and Turku regions and the Helsinki metropolitan area	Ilkka Tolin	+358 45 7731 0400
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Sun protection and safety films	Kari-Pekka Eronen	+358 40 833 8040	
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		Mikael Larkiala	+358 40 823 1480
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	Invoicing and ledgers:	Anne Nordman	+358 400 439 039
MARKETING	Marketing Manager:	Miia Mustonen	+358 45 773 10401
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# SERIDECO

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